



## **RANDWICK BOYS' HIGH SCHOOL PARENTS AND CITIZENS' ASSOCIATION RULES AND BY-LAWS**

### **SOCIAL MEDIA POLICY**

#### **Policy**

Randwick Boys' High School P&C Association is committed to providing a safe and healthy environment for all members of the school community. This includes ensuring effective and positive communications in all mediums.

#### **Policy Objectives**

The Randwick Boys' High School P&C Association intends to utilise all forms of communication to promote the work of the P&C Association, the school and to engage the community.

#### **Responsibilities**

The Social Media Coordinator (and/or other designated member) is responsible for the administration and moderating of all Randwick Boys' High School P&C Association social media.

Social media is defined as a group of online applications such as social networking sites, wikis, blogs, microblogs, video and audio sharing sites, and message boards that allow people to easily publish, share and discuss content.

The purpose of social media is to facilitate conversations in a dialogue, an opportunity to promote, listen, share, collaborate and respond to our colleagues and communities.

In using social media all P&C members agree to follow Randwick Boys' High School P&C Association policies including the Code of Conduct.

Members agree to be clear in representing the P&C Association. Where a member is not representing the P&C Association it should be made clear that comments are made by you as an individual. Members shall be mindful that your role with Randwick Boys' High School may create a connection between what you say online and the P&C Association itself. Identify yourself when discussing P&C Association related topics or issues.

Where a member uses social media they shall represent the P&C Association well and be sure that the content published is consistent with expected professional standards

Members shall be mindful that social media posts may have consequences where they are not appropriate. Members will respect copyright and show respect for copyright laws and fair use of copyrighted materials owned by others, including user-generated content.

Members will be polite and considerate in all social media activities. Where a post is negative or brings disrepute to the P&C Association it shall be reported immediately to the moderator for removal. Where a party continues to post negative comments they may be blocked from the Randwick Boys' High School P&C Association social media accounts.

### **Facebook Rules of Engagement\***

In joining our community on Facebook, you agree to follow the Code of Conduct and Facebook's Community Standards. Facebook Terms and Conditions state no one under the age of 13 years should have a Facebook profile. Therefore, any comments or page fans from primary students on this page will be removed and, if warranted, users will be reported.

#### Tagging or naming student photos:

Photos of students can only be published if the correct Department of Education permission to publish forms have been completed by the student's parent or guardian. The photo must be removed after one year of publishing unless further permission from the parent is sought.

For privacy and protection, please do not tag photos of children, and please do not name them in your comments, unless the previously mentioned permissions is sought. On rare occasions and with parental permission, students may be named by the school Facebook administration team. Tagging of parents or friends within the comment box is permitted with the understanding that all other rules of engagement are followed.

#### Comments:

The RBHS P&C encourages interaction from participants with the understanding that the school does not endorse comments or wall postings made by visitors to the page.

We ask that visitors making comments on the page show respect for other users by ensuring discussions remain civil. Personal attacks, trolling or spam will not be tolerated.

We reserve the right to remove comments that do not adhere to the rules of engagement of the page and Facebook's community standards including comments that:

- Are deemed racist, sexist, defamatory, abusive, profane, violent, obscene, spam
- advocate illegal activity, are wildly off-topic, libel, incite, threaten or make personal character attacks on NSW public school students, employees, guests or other individuals.

We reserve the right to remove any participant that does not adhere to the rules of engagement or Facebook's Community Standards. Remember, your name and photo will be seen next to your comment, visible to all visitors to the page.

*\*Acknowledgement to the © March 2011 NSW Department of Education and Training 'Social Media Policy'*

Randwick Boys' High School P&C Association has adopted the Social Media policy at a general meeting of the members on the 21<sup>st</sup> May 2019.

Signed President: B. Schickinger NAME: Biggit Schickinger  
Witnessed Principal: Lance Raskall NAME: Lance Raskall

**P&C members should familiarise themselves with this document and endeavour to ensure that its principles are observed at all times.**

**May 2019**